

# e-Commerce Calendar 2017

Important Shopping Dates in Poland

## 01 / January





Grandmother's Day

**Grandfather's Day** 

## 02 / February

🐪 Valentine's Day 🤎

### 03 / March

International Women's Day

20 March Equinox

## 04 / April

**April Fool's Day** 

16 Easter Sunday

17) Easter Monday 🍣

22) World Earth Day 🙌

# 05 / May

Labor Day 7

Constitution Day \_\_\_\_

**13 Eurovision** \

**26** Mother's Day

## **06 / June**

**Whit Sunday** 

June Solstice 💨

23 Father's Day

# **07 / July**

(1-23) Tour de France 🎊

## 08 / August

(15) Assumption of Mary Back to School Sales (month-long)

## 09 / September

**September Equinox Day** 

Boy's Day (Dzień Chłopaka)

## 10 / October

Teachers' Day

Halloween 😃

## 11 / November

All Saints' Day

Independence Day

Black Friday 4%

**Cyber Monday** 

### 12 / December

St. Nicholas Day

**Christmas Eve** 

Christmas Day

**26** St. Stephen's Day

31 New Year's Eve 🎄

