

e–Commerce Calendar 2018

Important Shopping Dates in South Korea

01 / January 1-2 New Year's Day	02 / February 9-25 2018 Winter Olympics 14 Valentine's Day ♥ 15-17 Seollal Holiday	 03 / March Independence Movement Day International Woman's Day 2018 Winter Paralympics March Equinox
04 / April 1 SUN April Fool's Day 5 THU Arbor Day 22 SUN World Earth Day	 05 / May 1 Labor Day 5 Children's Day 8 Parents' Day 22 Buddha's Birthday 	06 / June 6 Memorial Day 21 June Solstice
07 / July TUE Constitution Day 30 International Day of Friendship	08 / August	09 / September ²³ ²³ September Equinox Day
 10 / October Armed Forces Day National Foundation Day Mid-Autumn Festival Hangeul Proclamation Day Halloween (2) 	 11 / November Black Friday (26) Cyber Monday 	 12 / December 24 MON Christmas Eve 25 TUE Christmas Day 31 MON New Year's Eve 31 MON New Year's Eve