

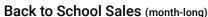




Important Shopping Dates in Brazil

01 / January

1 New Year's Day



02 / February

(9-25) 2018 Winter Olympics

(25-28) Carnival

03 / March

International Women's Day

9-18) 2018 Winter Paralympics

March Equinox

Good Friday

04 / April

Easter Sunday 🙈

Tiradentes Day

World Earth Day



Labor Day / May Day 🍸

Mother's Day 🙈

06 / June

Brazilian Valentine's Day

June Solstice 🚒

07 / July

State Rebellion Day (São Paulo state only)

International Day of Friendship

08 / August

Father's Day

09 / September

Independence Day

September Equinox Day

10 / October

Children's Day

Teacher's Day

Public Service Holiday

Halloween 🥸

11 / November

All Souls' Day

Republic Proclamation Day

20 TUE **Black Consciousness Day**

23 Black Friday 4%

Cyber Monday

12 / December

Christmas Eve

Christmas Day 🧦

New Year's Eve 🚨

