



store.plumrocket.com

e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN THE UNITED KINGDOM

January	February	March
<ol> <li>New Year's Day 2</li> <li>2 2nd January (Scotland only)</li> </ol>	<ul> <li>9 Pancake Tuesday</li> <li>10 Ash Wednesday</li> <li>14 Valentine's Day ♥</li> <li>19-23 London Fashion Week ►</li> </ul>	<ul> <li>6 Mothering Sunday S</li> <li>17 St. Patrick's Day *</li> <li>25 Good Friday</li> <li>27 Easter Sunday S</li> <li>28 Easter Monday</li> </ul>
<ul> <li>April</li> <li>World Earth Day</li> <li>St. George's Day</li> <li>Shakespeare Day</li> <li>London Marathon</li> </ul>	<ul> <li>May</li> <li>Early May Bank Holiday</li> <li>Eurovision</li> <li>Spring Bank Holiday</li> </ul>	June UEFA EURO (10th June – 10th July) 19 Father's Day 20 June Solstice Wimbledon (27th June – 10th July)
<ul> <li>July</li> <li>2-24 Tour de France 5</li> <li>12 Battle of the Boyne (Northern Ireland)</li> </ul>	August          1       Summer Bank Holiday (Scotland only)         5-21       Summer Olympics Games *         29       Summer Bank Holiday	September 16-20 London Fashion Week N 22 September Equinox Day
October 1 Buy British Day 31 Halloween	<ol> <li>November</li> <li>All Saints' Day</li> <li>Remembrance Sunday</li> <li>Black Friday <sup>(2)</sup></li> <li>Cyber Monday</li> <li>St.Andrew's Day</li> </ol>	<ul> <li>December</li> <li>12 Green Monday</li> <li>18 Free Shipping Day</li> <li>24 Christmas Eve / Super Saturday</li> <li>25 Christmas Day <sup>*</sup></li> <li>26 Boxing Day <sup>*</sup></li> <li>27 Bank Holiday</li> <li>31 New Year's Eve <sup>*</sup></li> </ul>

**Plum**rocket<sup>®</sup>Inc